Note for Keane, Denise

*** URGENT ***

From: Carraro, Tara

Date: Fri, Feb 4, 1994 2:15 PM

Subject: FW: AP

To: Keane, Denise; Murphy, Virginia

2047792053

From: Carraro, Tara on Fri, Feb 4, 1994 2:06 PM
Subject: RE: AP
To: Daragan, Karen

Story is wriiten, he's just waiting for PM comment. Apparently, there's a story in today's Times that has Giuliani saying the sign will come down. Giuliani's aides have spoken to Mets owner and Mets owner says, "We believe sign will come down voluntarily and will come down before opening day. (April 1).

Questions:

Are we aware of Mr. Giuliani's comments?
Have we heard from the Mets?
Will sign come down voluntarily and before opening day? Why?
Contract is for sign to stay up until 1997 with option to renew (according to Times). If this is the case, why would we take sign down. If it's not voluntary, what happens with contract?
How much are we paying for sign? $250,000 per year has been reported. Can PM confirm that?
There's an unresolved lawsuit pending to remove the sign, do we have any comment on that?
PM comment on situation in general.

2047792053A

To: Carraro, Tara
Cc: Han, Vic
From: Daragan, Karen on Fri, Feb 4, 1994 1:41 PM
Reporter:Ray Pike
Phone No:621-1670
Media Outlet:FW: AP
Location: NYC
Topic: Marlboro Billboard at Shea
Deadline: NOW

Please call ASAP to find out why he's asking (play dumb), etc. etc. Let me know his take on this and Qs. kd.

2047792053B

To: Carraro, Tara; Daragan, Karen; Han, Vic; Lenzi, Jack; McCormick, Brendan; Popoli, Terri
From: Moore, Mary Ellen on Fri, Feb 4, 1994 13:26
Media Outlet:AP

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Source: https://www.industrydocuments.ucsf.edu/docs/zhkx0000

PM comment.

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Source: https://www.industrydocuments.ucsf.edu/docs/zhkx0000